

# INDUSTRIAL ECONOMICS AND ETHICS

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## Syllabus

### Course Description

#### PTAC 1350 Industrial Economics and Ethics

This course is designed to develop the thought process regarding ethical issues and professionalism encountered in business. It is intended to help students recognize and manage ethical issues and to formulate their own standards of integrity and professionalism.

Credit: 3

### Prerequisites

None

### Course Goals (includes competencies, incorporation of SCANS, etc.)

- A. To develop an awareness for ethical situations encountered in business and public policy and regulations affecting ethics decisions;
- B. To prepare students for their ethical and professional responsibilities;
- C. To develop the students capacity for analysis and judgment to identify ethics compliance issues;
- D. To give students practice in formulating, defending and planning the implementation of solutions to ethics problems

This course will utilize textbook and other readings, case studies, video and debates to examine real-life ethics situations and to practice analytical skills in solving ethics issues.

### Instructor Information

Lewis Harley, BS, MBA, JD

Email: [Lewis.Harley@hccs.edu](mailto:Lewis.Harley@hccs.edu)

Phone: (713) 718-5534

Office Hours: M, W 5:00pm – 5:50pm

**NOTE:** The instructor reserves the right to modify the syllabus, course requirements, assignments, grading procedures, and other related policies as changes take place during the semester however, proper notice will be given.

### Textbook Information and Course Materials

Business Ethics, A Teaching and Learning Classroom Edition: Concepts and Cases, by Manuel C.

Velasquez; publisher Prentice Hall

Class handouts

- **ISBN-10:** 0131930079
- **ISBN-13:** 978-0131930070

### Students with Disabilities

"Any student with a documented disability (e.g. physical, learning, psychiatric, vision, hearing, etc.) who needs to arrange reasonable accommodations must contact the Disability Services Office at the respective college at the beginning of each semester. Faculty are authorized to provide only the accommodations requested by the Disability Support Services Office." For questions, contact Donna Price at 713-718-5165 or the Disability Counselor at your college. To visit the ADA Web site, log on to [www.hccs.edu](http://www.hccs.edu), click Future Students, scroll down the page and click on the words [Disability Services](#).

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- \* District ADA Coordinator – Donna Price – (713) 718-5165
- \* Central Lead ADA Coordinator – (713) 718-6164
- \* Central ADA Counselor – (713) 718 – 6166
- \* Deaf & Hard of Hearing Services Supervisor – Andrea Guerrero – (713) 718-6333
- \* Northeast ADA Counselor – Kim Ingram – 713-718-8420
- \* Northwest ADA Counselor – Mahnaz Kolaini – 713-718-5422
- \* Southeast ADA Counselor – Jette Lott – 713-718-7218
- \* Southwest ADA Counselor – Dr. Becky Hauri – 713-718-7910
- \* Coleman ADA Counselor – Dr. Raj Gupta – 713-718-7631

## Academic Honesty

The Process Technology Department and specifically this instructor, follows the HCCS policies on scholastic dishonesty, which includes, but is not limited to, cheating on a test, plagiarism, and collusion. See the HCCS student handbook for a more detailed explanation.

## Attendance and Withdrawal Policies

Students are expected to attend theory lectures, participate in tests, practical or examinations and perform their laboratory tasks when necessary. Any student, who is absent more than 12.5% of the class and lab combine, will be automatically withdrawn from the course. See the student handbook, Course Schedule, or Catalog for details. Drops and withdrawals are the student's responsibility. (The instructor will not be responsible for drops or withdrawals).

## Course Requirements and Grading Policy

### Course Requirements and Grading Policy

A = 90 100%  
B = 80 89%  
C = 70 79%  
D = 60 69%  
F = 0 59%

25% Midterm paper  
35% Group Debate (paper plus presentation)  
40% Final course paper

## Course Content

Course introduction and assignment

What is ethics? The differences between morality, personal values and professionalism

Moral responsibility and blame

CASES: Child slavery in the chocolate factory

The Enron Debacle

Ethical principles in Business

CASES: Eli Lilly & Co.

Conflict Diamonds

CASES: ExxonMobile, Amerada Hess and Marathon Oil in Equatorial Guinea

Publiis

Unocal in Burma

Government, markets and international trade

CASES: GlaxoSmith Kline

Bristol-Myers Squibb

Aids in Africa

Accolade versus Sega

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Ethics in the market place

CASES: Oracle and Peoplesoft

Microsoft

ADM and its competitors

Ethics and the Environment

CASES: Ok Tedi copper mine

Ethics and the consumer; the role of technology and science in society

CASES: Becton Dickerson and Needle Sticks

Ford/Firestone Debacle

Ethics of job discrimination

CASES: Kroger

Wal-Mart women

The individual and the organization

CASES: GAP labor problems

Framing the problem:

- Conflict of interest
- Integrity of data and representations
- Whistle blowing
- Choice of job
- Plagiarism and giving credit where due
- Trade Secrets and industrial espionage
- Gift giving and bribes
- Accountability to Clients and customers

Corporate Code of Ethics and the engineers code of ethics

- What is it and who needs one?
- Analysis of a proper code of ethics

Risk Management and the cost of non-compliance with ethics policies

Anatomy of a Compliance Audit

## MIDTERM PAPER REQUIREMENTS

The student is to select a topic to address an ethical issue, corporate practice or recent incident and analyze the topic and provide fresh insight that has not yet appeared in literature. 10 –12 pages double-spaced

## DEBATES

Debate teams will be formed at the first session and given one of four topics. The debate format will be:

Pro team opening statement	8 minutes
Con team opening statement	8 minutes
Time to confer	2 minutes
Pro team rebuttal	3 minutes

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Con team rebuttal	3 minutes
Pro team closing statement	2 minutes
Con team closing statement	2 minutes
Questions from class	10 minutes

## Course Calendar with Reading Assignments

Reading assignments and homework will be given every week.

## Other Student Information (clubs, tutoring, web resources, etc.)

Tutoring, library literature and web resources will be provided to students during the semester as needed.

## Career Services

See Dora Campa (Job Placement Coordinator) for career opportunities – (713) 718-5291